



EverFi is the leading education technology company focused on Financial Literacy.

# The Financial Scholars Program

**EverFi is the nation's leading Financial Literacy software company.**

Our platform will be used in over 3,000 high schools across 50 states this year, and is backed by hundreds of leading banks and associations. Our award-winning program teaches, assesses and certifies students in Financial Literacy using the latest new media tools including 3D gaming, Twitter-like messaging tools, animations, video, adaptive-pathing and other technologies.

EverFi has been featured on CBS Evening News with Katie Couric, Fox News, Fortune, CNN, Entrepreneur, and other media outlets. It was recently named one of the Top 250 Technology Global Technology Companies along with Facebook, Twitter and other leading tech firms.

## EverFi Background

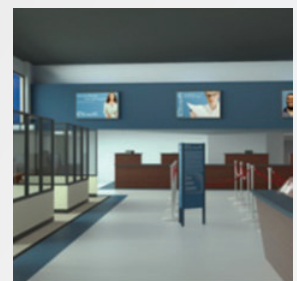
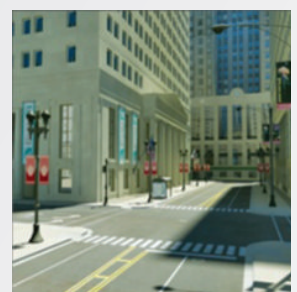
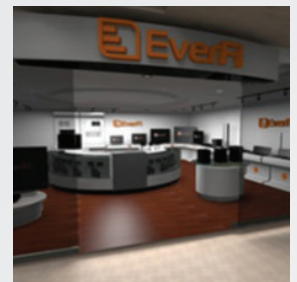
The 10-module, 6-hour program is integrated into the school curriculum and covers over 600 topics including **banking, credit scores, insurance, credit cards, student loans, mortgages, taxes, stocks, savings, 401k's** and other critical concepts. The system tracks student progress and reports the unique score of each user. Upon completion of the course, students are provided with **Certification in Financial Literacy**.

Certification can be a valuable mark of distinction on resumes and college applications. This has proven to create lasting effects as a community development tool by graduating entire classes of students who are financially capable and literate.

EverFi fully manages every aspect of the program within schools and will team with local banks and organizations to bring our financial literacy program to your school at no cost. EverFi manages all technology, teacher support and integration processes.



### Course Screen Shots





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## Existing Partnerships

BANK OF THE WEST

BB&T

GENWORTH FINANCIAL

MASTERCARD

PAYPAL

REGIONS BANK

US BANK

BANKUNITED

CAPITAL ONE

FINANCIAL SERVICES ROUNDTABLE

PNC BANK

PRINCIPAL FINANCIAL GROUP

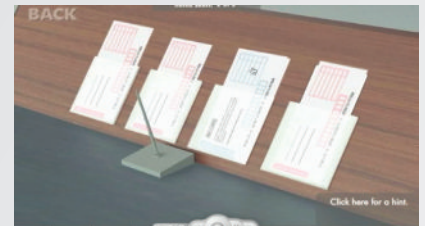
STATE BANKERS ASSOCIATIONS

UNITED NEGRO COLLEGE FUND

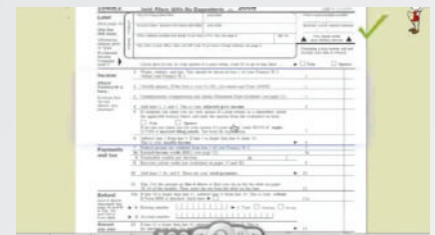
## School Benefits

- Empower students (and parents) with financial literacy for a lifetime
- Expand the reach of teachers by instantly providing all students with access to platform curriculum that meets detailed national standards.
- Gain visibility on student knowledge gains, using platform data
- Engage in a public-private partnership at no cost to the school

## Features



Students learn about the basics of checking accounts in a 3D build-out of a local bank.



Interactive 3D activities teach users to make hands-on financial decisions when filing taxes.



Students learn the basics of investing portfolios in a 3D build-out of the NY Stock Exchange